



## **New York Business Plan Competition**

The iClean Incubator established the New York Business Plan Competition (NYBPC) in 2010 as a venture creation and innovation competition to encourage innovation and entrepreneurship throughout New York's colleges and universities. Since 2010, more than 2,500 students have participated in the NYBPC, more than 100 businesses have been started, and the NYBPC has seeded over \$1M yielding over \$20M in additional funding for these companies.